



inside
and out

Baï Ingenuity™

What's Trending? What's Here to Stay?

I am sure we all wish we had a crystal ball to tell us which hot trend is next, and which will have staying power. How do we in horticulture manage the long-term planning necessary to develop plants and keep pace with today's trends? How do we provide what all those new gardeners we gained over the last seasons are seeking next?

Trending: Plant Parents

Identifying yourself as a plant parent is a lifelong commitment. Plants are no longer seen as just a decorative item but something people want to see thrive and grow. Award-winning Rex Begonia Jurassic series and Philodendron Shangri-La offer plant parents "children" that will thrive for them in the home, office or patio — sure to be their pride and joy!

Trending: Interior Decorating & Self-Care

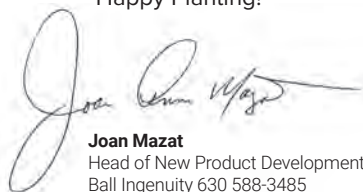
At the same time, the plant parent also has an inner decorator — a desire to transform the look of their space to something different. Flowering plants can be a gift to oneself for self-care or to others, as flowers are said to be "the new hug." Science has proven that plants and flowers reduce stress, provide happiness and increase productivity. The long-lasting blooms of the new Lisianthus Julietta and Exacum Jupiter (wonderfully scented) along with the great new modern innovations in cyclamen and hydrangea are sure to provide warmth, energy and beauty. Plus they add a pop of color among the rich green leaves of houseplants and provide an affordable way to frequently change the color palette of interior design!

Trending: Fall Décor

Fall outdoor décor is wildly popular. Days are shortening, vacations are over, the summer is coming to an end with back to school. We seek to complement nature's fall tones with one last gardening hurrah before winter's cold. Time for two new series from "Fall" Ingenuity to provide great color and texture: Celosia Floriosa is a plume type to round out the season's staples of Intenz and Twisted and add some sizzle to the season. Rudbeckia August brings innovative colors with a super strong habit sure to grab the consumer's attention.

What's trending? What's here to stay? The Ball Ingenuity Team believes that consumer satisfaction and success in their areas of interest will drive demand for plants and keep our new gardening customers coming back for more. *Innovation* is a trend that is here to stay!

Happy Planting!



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FALL INGENUITY

Celosia Intenz	16-17
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NEW August Rudbeckia	18



TROPICALS

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Canary Wings Begonia



- Brightens the deepest shade garden with its chartreuse foliage and bright red flowers, all season long
- One-of-a-kind begonia is perfect for all shade applications: baskets, large containers, mixed combinations and landscapes
- Proven award-winning performer!

HABIT Mounded, Spreading
EXPOSURE Shade
SPREAD 15-18 in. (38-46 cm)
SPACING 12-15 in. (30-38 cm)
BRED BY Groovy Plants Ranch
SUPPLIED AS Unrooted cuttings from Danziger, liners available from select rooting stations



CREATOR'S CORNER
Groovy Plants Ranch

Groovy Plants Ranch was founded in 2007 by Jared Hughes and specializes in the “bleeding edge” of ornamental horticulture. Situated on 15 acres in Ohio, Groovy Plants Ranch is a renowned retail plant destination, a thriving online web store, a haven for unique new plant development and overall a pretty groovy place to be. Jared and Liz Hughes run the ranch with their two daughters and three Australian shepherds. Jared is always looking for exciting ways to enhance the plant market, and always has unique new plants in development. Jared finds plant breeding genuinely fun and finds fulfillment in discovering and developing new plants. Why did Jared choose to work with Ball Ingenuity? “Ball Ingenuity took the time to hear me out on my vision in a very personalized, one-on-one approach. Having the full backing of Ball was also a big part of the decision!”

Begonia

Four
VOLCANIC
Series to Meet
Diverse
Needs

Dino — SMALL

POT SIZE	4-5 in. (10-13cm)
HEIGHT	4.5-6 in. (11-15cm)
SPREAD	6-8 in. (15-20cm)
SPACING	6-8 in. (15-20cm)

- Bright and patterned foliage plants that grow in the deepest shade – exotic and colorful
- Jurassics are perfect for standalone containers and mixed combinations, indoors and out
- Vigorous, upright growth creates a mounding habit as it finishes
- Ideal for 4-in. to 12-in. and larger production, series dependent

SUPPLIED AS Available as tissue culture and liners from select suppliers



Megalo
Croc

Megalo



Croc

Komodo

Reptile

annuals



Black Sky

Black Tie

Dragon Fruit

Greenie

Polka Dot

Dino



Dino Polka
Dot

CREATOR'S CORNER

Steve's Leaves

At Steve's Leaves, they see begonias as an exceptionally large and diverse genus that offers many opportunities to hybridize beautiful and unique varieties. Breeding and selecting toward a particular result takes time, space and patience. Steve's Leaves is a relatively small company but has had several employees involved with the begonia breeding program, each bringing their own idiosyncratic goals to the program. Noted begonia authority, Don Miller, launched their breeding program more than a decade ago!

The team at Steve's Leaves states, "We are honored that Ball Ingenuity, after extensive trialing, has released some of our best hybrids as the Jurassic Megalo series and some into the Jurassic Jr series. Ball is an international horticultural powerhouse! Steve's Leaves will continue its thriving begonia hybridization program with exciting releases through Ball Ingenuity in the very near future."





Rex Jurassic

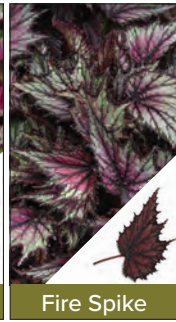
Jr. — MEDIUM	Jurassic — MEDIUM	Megalo — LARGE
6-8 in. (15-20cm)	6-8 in. (15-20cm)	8-12 in. (20-30cm)
8.5-12 in. (22-30cm)	8.5-14 in. (22-36cm)	12-14 in. (30-36cm)
14-16 in. (36-40cm)	14-16 in. (36-40cm)	16-18 in. (40-46cm)
6-10 in. (15-25cm)	6-10 in. (15-25cm)	12-14 in. (30-36cm)



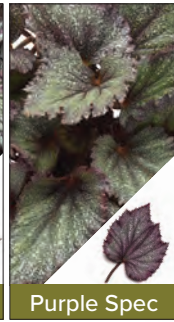
Arctic Twist



Berry Swirl



Fire Spike



Purple Spec

Jr.



Jr. Arctic Twist



Jurassic Heartbeat



Red Splash



Rose Splash



Cherry Spike



Green Streak



Heartbeat

Jurassic



Pink Shades



Pink Splash



Silver Point



Silver Swirl



Watermelon

CREATOR'S CORNER PlantSmith

When Gary Crook went on his own in business in 2006,

he wanted to grow things that no one else was growing. He tried Rex Begonias but was not happy with genetics or the supply, so he started his own breeding program. Gary found it addicting and a whole lot of fun! As PlantSmith had their own commercial production located in Oregon and grew year-round in low light and low temperatures, selecting Rex Begonias that would thrive under these conditions became the goal. He put all his potential releases through rigorous testing to make sure they were up to the challenge of commercial production. Gary sees that today's consumers want a relationship with their plants and want to watch them grow. He has recently sold PlantSmith but continues with his passion for breeding for the personal love of plants, and as a grower he wants to breed plants that can withstand commercial production. Gary finds immense joy in breeding knowing that people are enjoying the fruits of his labor. He chose to trust Ball Ingenuity with his plants, as he feels Ball is a driving force within the industry. Anna Ball personally introduced Gary to the Ball Ingenuity team, and "the relationship was born!"



Begonia Betulia Series

- Super strong, self-cleaning *Begonia hiemalis* with continuous blooms from Spring until frost
- With a naturally compact habit, Betulia can be grown pot tight with no PGRs
- Suitable for quarts, small color bowls, decorative containers and baskets
- Versatile – strong performer as an indoor pot plant or outdoor garden item

HEIGHT 4-7 in. (10-18cm)

HABIT Upright

EXPOSURE Shade to Partial Sun

SPREAD 5-7 in. (13-18cm)

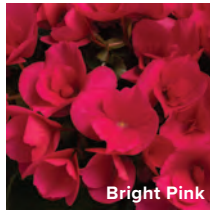
SPACING 6-8 in. (15-20cm)

BRED BY Koppe Begonias

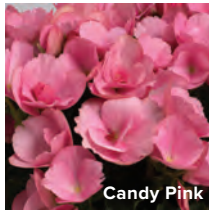
SUPPLIED AS Unrooted cuttings from Koppe, liners available from select rooting stations



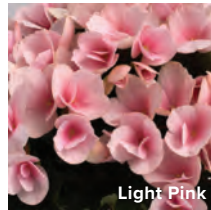
Betulia



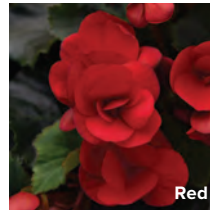
Bright Pink



Candy Pink



Light Pink



Red



White



Blush



Double Red



Orange



Pink

HEIGHT 8-12 in. (20-30cm)
HABIT Semi-trailing
EXPOSURE Shade to Partial Sun
SPREAD 12-14 in. (30-36cm)
SPACING 12-14 in. (30-36cm)
SUPPLIED AS Unrooted cuttings from Florensis

Begonia Bolivienensis Rivulet Series

- Bolivienensis type with a compact habit, setting itself apart from others on the market
- Blooms all summer long
- Perfect for 4-in. pots to 10-in. baskets



Deep Rose



Begonia Whopper® Series

ANNUALS

Benary®



- Tried around the globe, Whopper thrives in heat, sun, shade and poor soil
- Award-winning reliability
- This tough, versatile begonia is perfect for containers, landscapes and home gardens alike

HEIGHT 30-34 in. (76-86cm)

HABIT Mounded

EXPOSURE Sun to Shade

SPREAD 22 in. (56cm)

SPACING 10-14 in. (25-36cm)

BRED BY Benary

SUPPLIED AS Pelleted seed from Ball Seed, plugs available from assorted suppliers



Red With Green Leaf Improved



Rose With Green Leaf Improved



Red With Bronze Leaf Improved

Red With Green Leaf Improved

Rose With Bronze Leaf

Rose With Green Leaf Improved

New Gomphrena Pinata

- Variegated foliage
- Vibrant nonfading hot pink flowers
- Heat loving
- Excellent choice for landscape or large mixed containers

HEIGHT 16-20 in. (41-51cm)

HABIT Upright, semi-trailing

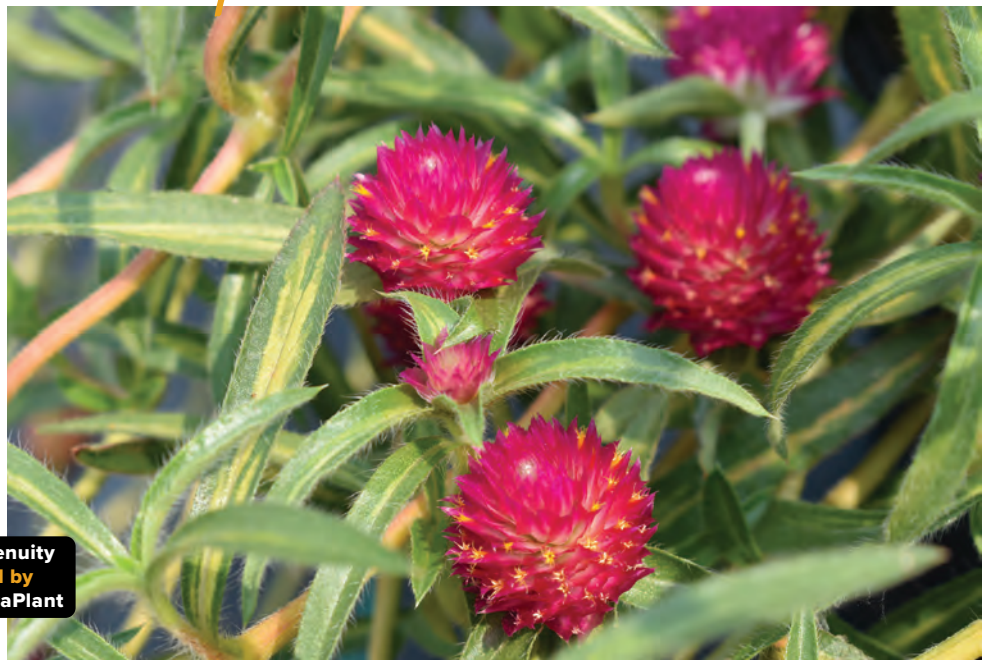
EXPOSURE Sun

SPREAD 18-20 in. (46-51cm)

SPACING 12-14 in. (30cm-36cm)

BRED BY Pan American Seed

SUPPLIED AS Unrooted cuttings from Las Limas, liners available from select rooting stations



**Ball Ingenuity
Powered by
Ball FloraPlant**

New Dianthus Falling-in-Love Rosie

- Unique hanging basket-type dianthus
- Blooms all summer long with lightly scented flowers
- Heat tolerant
- Attracts bees and butterflies
- Ideal for hanging baskets or mixed combinations



HEIGHT 4-6 in. (10-15cm)

HABIT Mounded, Spreading

EXPOSURE Sun

SPREAD 12 in. (30cm)

SPACING 8-10 in. (20-25cm)

BRED BY Breier & Son LTD

SUPPLIED AS URC and liners from Green Leaf Plants



Purple

Zinnia Zesty Series

- The ultimate color-drenched garden zinnia, including a saturated purple, unique in class!
- Excellent plant vigor
- Fully double flowers
- Ideal in landscape, yet impressive in containers and mixed combinations

HEIGHT 18-24 in. (46-61cm)

HABIT Mounded

EXPOSURE Sun

SPREAD 18-24 in. (46-61cm)

SPACING 10-12 in. (25-30cm)

BRED BY PanAmerican Seed

SUPPLIED AS Seed available from Ball Seed, plugs available from assorted suppliers



Fuchsia



NEW Orange



Pink



Scarlet



White



Yellow



Cyclamen Dreamscape™ F1 Series

Turn landscape dreams into reality with the Dreamscape Series!

- Bred and selected in the warm climate of the South of France specifically for outdoor performance in commercial and home landscapes
- Foliage habit and smaller leaf shape allow for maximum airflow underneath the canopy
- Large blooms, high flower count with excellent retention, unique colors that won't fade, and hyper uniformity
- Recommended for 5-in. (13-cm) pots

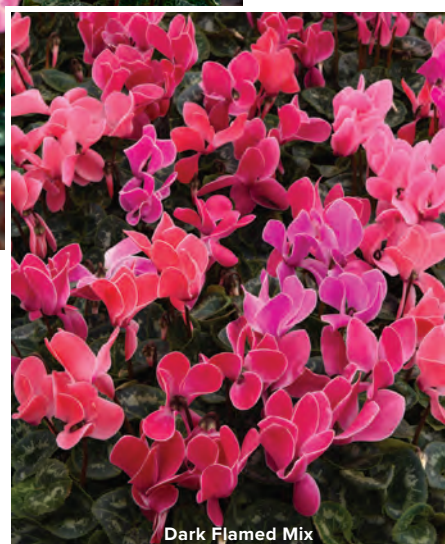


NEW
Bright Purple



Bright Red

HEIGHT 6-9 in. (15-23cm)
HABIT Upright
EXPOSURE Partial Sun
SPREAD 9-13 in. (23-33cm)
SPACING 9-15 in. (23-38cm)
BRED BY Morel
SUPPLIED AS Raw seed available from Ball Seed, plugs available from assorted suppliers



Dark Flamed Mix



Deep Burgundy



Deep Rose



Purple



NEW
Rose
With
Eye



Salmon Eye



White

Nemesia SunGlow™ Series

- Heat tolerant, fragrant, bicolor blooms
- Great crop for cool seasons
- Wonderful component for combinations and as standalone pots

HEIGHT 12-14 in. (30-36cm)
HABIT Upright
EXPOSURE Sun
SPREAD 10-12 in. (25-30cm)
SPACING 8-12 in. (20-30cm)
BRED BY Penhow Plants
SUPPLIED AS Unrooted cuttings from Las Limas, liners available from select rooting stations



Purple
Bicolor



Yellow
Bicolor

Ball Ingenuity
Powered by
Ball FloraPlant

Hydrangea Kanmara® Series

Through partnership with the Hydrangea Breeders Association (HBA) and Aldershot Greenhouses, Kanmara is the next generation of hydrangea bred specifically for patio use.

- Unique shades with elegant foliage, they are sure to steal the show with an unrivaled display making a huge impression for deep shade
- Perfect for the terrace, doorstep or balcony, with color that continues throughout the summer
- Transplanting is not recommended; specifically programmed to finish in the pot size ordered
- Place in decorative containers to increase retail value

HEIGHT 20-24 in. (51-61cm)

HABIT Upright

EXPOSURE Shade

SPREAD 34-36 in. (86-91cm)

SPACING 32-34 in. (81-86cm)

BRED BY Hydrangea Breeders Association

SUPPLIED AS Dormant, 9-in.

(23cm) pots (with 6+ canes)

from Aldershot Greenhouses



annuals



Rose



Champagne



Strong Pink



Lilac



Pink



White



Camelia Sinensis

Brew-Tea-Ful Tea Plant



- Full sun tolerant patio camelia that produces six types of tea, depending on how the leaf is processed
- Produces: Green, Black, Oolong, White, Flower and Matcha Tea



HEIGHT 12-15 in. (30-38cm)
HABIT Bush
EXPOSURE Sun
SPREAD 10-12 in. (25-30cm)
SPACING 5-8 in. (13-20cm)
BRED BY John Robb
SUPPLIED AS 40-cell liner from Cottage Hill

- Super sweet strawberries that deliver plentiful, glossy red fruit from late June until frost
- Ultimate home gardener strawberry: ever bearing, high-yielding, self-pollinating and easy to grow
- Great for 6-pack, quart and hanging basket programs
- Zone-4 hardy: offering your customers a sweet harvest year after year

Fragaria Sweet Kiss™ Strawberry



HEIGHT 6-8 in. (15-20cm)
HABIT Mounded, Trailing
EXPOSURE Sun
SPREAD 24-36 in. (61-91cm)
SPACING 10 in. (25cm)
SUPPLIED AS Bareroot from Koppes

Cyclamen

NEW Cyclamen Abanico Select Mini® Deep Magenta

- Strong mini-plants in gardens and color bowls; best for 3.5-in. to 5-in. (9 -13cm) pots
- Silverleaf varieties feature dark foliage with wider silver edges
- Abanico flower form and excellent bicolor matches and can be grown with the Metis line

HEIGHT 11-12 in. (28-30cm) **SPACING** 8-10 in. (20-25cm)
HABIT Upright **BRED BY** Morel
EXPOSURE Partial Sun **SUPPLIED AS** Raw seed available from Ball Seed, plugs available from assorted suppliers
SPREAD 9-10 in. (23-25cm)



NEW Cyclamen Halios HD® Lavender

- Lavender has a bright color that is perfect for today's color trends
- Large blooms on strong stems over dark, marbled foliage
- Performs well across a range of conditions, including high heat/light as a perfect fit into the Halios HD series

HEIGHT 14-15 in. (32-34cm)
HABIT Upright
EXPOSURE Partial Sun
SPREAD 10-11 in. (25-28cm)
SPACING 6-14 in. (15-36cm)
BRED BY Morel
SUPPLIED AS Raw seed available from Ball Seed, plugs available from assorted suppliers



NEW Cyclamen Crispino Mix®

- Unique ruffled flowers in great colors
- Abundant, large blooms are well-centered
- Very compact, early-flowering plants flower two weeks earlier than other ruffled flower types
- Excellent uniformity

HEIGHT 13-14 in. (33-36cm)
HABIT Upright
EXPOSURE Partial Sun
SPREAD 9-10 in. (23-25cm)
SPACING 6-14 in. (15-36cm)
BRED BY Morel
SUPPLIED AS Raw seed available from Ball Seed, plugs available from assorted suppliers

CREATOR'S CORNER

Morel

The breeding team at Morel is inspired by creativity and the opportunity to work with such a huge heritage of crossings of cyclamen fueled by over 100 years of breeding passion! Four generations of the Morel family have been deeply committed to reinventing cyclamen every year for future generations. Morel seeks to diversify cyclamen with new colors, shapes, heat and climate fluctuation tolerance and improved disease resistance, plus hardiness. Their many series of cyclamen are registered as a National Collection by the French Ministry of Agriculture — this is a great honor as years of research is preserved for the future. Concerned for the environment, Morel is MPS certified for sustainable production. They chose to partner with Ball/Ball Ingenuity for reliability in distribution, market knowledge, enthusiasm and for Ball's deep love for discovery and diversity. Self-proclaimed "cyclamen addicts," the Morel faces to North America Guy Schertzer and Florence Vaux, along with Joan Verges, technical support, "dream in cyclamen" and share decades of cyclamen experience together.

indoor





Smartiz®

- Smart & Easy!
- Series geared for high density growing; ideal for pots 2.5-in. to 4-in. (6-10cm)
- Perfect mini for end of Summer into Autumn
- Continuous flowering
- Two new trendy colors for 2023: Rose Bengal with a beautiful dark eye and richly colored Bordeaux

HEIGHT 8-10 in. (20-25cm) **SPACING** 6-7 in. (15-18cm)
HABIT Upright **BRED BY** Morel
EXPOSURE Partial Sun **SUPPLIED AS** Raw seed available from Ball Seed, plugs available from assorted suppliers
SPREAD 6-7 in. (15-18cm)



Rose Bengal and Bordeaux

Improved Halios Fantasia — Evolution of Breeding Excellence

Three colors of Halios Fantasia improved for:

- Larger flowers
- Uniformity with the Halios series
- Bicolor characteristics that are more homogeneous across the bench

HEIGHT 14-15 in. (36-38cm)
HABIT Upright
EXPOSURE Partial Sun
SPREAD 10-11 in. (25-28cm)
SPACING 6-14 in. (15-36cm)
BRED BY Morel
SUPPLIED AS Raw seed available from Ball Seed, plugs available from assorted suppliers



Improved Magenta



Improved Deep Rose



Improved Purple



Morel Cyclamen is available exclusively through Ball Ingenuity. Please see the Ball Seed Catalog or visit ballseed.com for the listing in its entirety.





Julietta



NEW Pink

New Lisianthus Julietta Series

- Compact indoor pot lisianthus lasts several weeks in the home or office
- No or little PGR needed
- Consumers will love due to the popularity of the double-bloomed lisianthus cut flowers

HEIGHT 6-10 in. (15-25cm)
HABIT Upright
EXPOSURE Bright Indoor Light
SPREAD 12-14 in. (30-36cm)
BRED BY Takii
SUPPLIED AS Seed available from Ball Seed, plugs available from select rooting stations



NEW Blue



NEW White

indoor



New Exacum Jupiter Series

- Vegetative option that does not require pinching or PGRs
- The fun, double blooms work great as an indoor potted plant or outdoors in the shade
- Indoor performance shines with no-fuss form and beautifully scented, long-lasting blooms

HEIGHT 4-6 in. (10-15 cm) **SPACING** 8 in. (20cm)
HABIT Mounded **BRED BY** Ex-Plant
EXPOSURE Shade **SUPPLIED AS** Unrooted cuttings from Las Limas
SPREAD 7-8 in. (18-20 cm)

**Ball Ingenuity
 Powered by
 Ball FloraPlant**



White



Blue



Floral Hydrangea

- Groundbreaking hydrangea novelties will set themselves and your offerings apart
- Follow the cultural guidelines to achieve optimal colors per variety; available on WebTrack and ballseed.com
- Uniform, strong, compact habits with high-cane count
- Transplanting is not recommended; specifically programmed to finish in the pot size ordered

4.5-in. Hydrangeas

HEIGHT 8-10 in. (20-25cm)
HABIT Upright
EXPOSURE Bright Indoor Light
SPREAD 9-11 in. (23-28cm)
SPACING 10 in. (25cm)
BRED BY Hydrangea Breeders Association
SUPPLIED AS Available as a dormant, 4.5-in. program from Aldershot Greenhouses

6-in. Hydrangeas

HEIGHT 4-17 in. (10-43cm)
HABIT Upright
EXPOSURE Bright Indoor Light
SPREAD 15-18 in. (38-46cm)
SPACING 13 in. (33cm)
BRED BY Hydrangea Breeders Association
SUPPLIED AS Available as a dormant, 6-in. program from Aldershot Greenhouses



Fay Pink



NEW Ice Boy



NEW Francy Pink



NEW Francy Purple



Baladia Purple



Baladia Pink



Sarena Blue



Sarena Pink



Saxon Candy Heart Blue



Saxon Candy Heart Pink



Fay Blue



Finya

Celozia

- Shoulder-season crop for Spring and Fall
- Bold, textured, show stopping
- Combination or standalone
- Grow easily with your mum crop, natural season, or black cloth

HEIGHT 16-20 in. (41-51cm)

HABIT Upright

EXPOSURE Sun

SPREAD 12-14 in. (30-36cm)

SPACING 8-12 in. (20-30cm)

BRED BY Floritec

SUPPLIED AS Unrooted cuttings from Floritec, liners available from select rooting stations

Ball Ingenuity
Powered by
Ball FloraPlant

Select Colors



Classic

Intenz[™]
Intense Colors!



Dark Purple



Lipstick Improved



CREATOR'S CORNER

Floritec

The Floritec team strives to develop and market varieties that are quick and easy to grow, which describes their three Ball Ingenuity series of celozia perfectly! An industry partner, Floritec anticipates consumer trends and developments from niche to mainstream markets. Their enthusiastic team has a passion for floriculture and is always involved with the customer, heart and soul. Floritec is sustainably minded by creating varieties that require less energy and chemicals. The company lives its sustainability message and maintains four MPS certifications. Floritec's breeding focuses on shelf life and disease and pest tolerance, which results in cost savings for the customer through fewer applications, less crop failure and stronger varieties for transport.



New Florioza™



Twisted™



NEW Orange

Dynamic Contrast!



Dark Orange Improved

Dramatic Forms!



NEW Purple



Red Currant



NEW Purple



NEW Red



Red Strawberry



Yellow Improved

**Ball Ingenuity
Powered by
Ball FloraPlant**

Select Colors



NEW Red Dark Leaf



NEW Yellow

**Ball Ingenuity
Powered by
Ball FloraPlant**

Select Colors

New August Rudbeckia Series

- From surprising, attractive hues to double-blooming flowers, festoon your Fall program with these crowd pleasers

- Long-staying power

- Reblooms until frost

HEIGHT 14-16 in. (36-41 cm)

HABIT Upright

EXPOSURE Sun

SPREAD 12-15 in. (30-38 cm)

SPACING 14-18 in. (36-46cm)

BRED BY Thompson & Morgan

SUPPLIED AS Tissue culture and liners available from select rooting stations





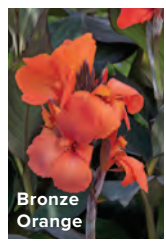
Philodendron Shangri-La

- Non vining, dense, uniform habit
- Perfect for interiorscape and shade landscape use
- Produces highly fingered leaves at the juvenile stage unlike other varieties on the market

HEIGHT 24-36 in. (61-91cm)
HABIT Upright
EXPOSURE Shade
SPREAD 36-48 in. (91-122cm) Full maturity
SPACING 24 in. (61cm)
BRED BY Outback Plants
SUPPLIED AS Liners from select rooting stations



Tropical foliage game-changer, period.

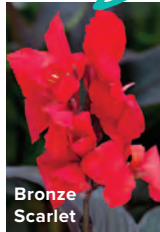


Bronze Orange

Canna Cannova[®] F1 Series



NEW Bronze Peach



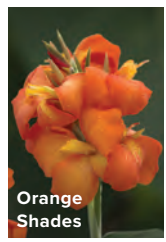
Bronze Scarlet



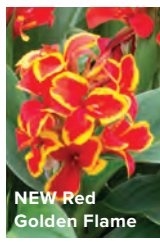
Lemon



Mango



Orange Shades



NEW Red Golden Flame



Rose



Yellow

- F1-hybrid Canna partnered with unique seed technology equals a reliable supply chain and improved young plant performance
- Cannovas thrive in the sun and heat and will bloom from Summer until hard frost
- Extremely versatile: suitable for 4-in. pots to 2-gal. — perfect for cart programs, mixed containers and landscapes
- New exciting colors invigorate the series: Red Golden Flame, Scarlet and Bronze Peach!

HEIGHT 30-48 in. (76-122cm)
HABIT Upright
EXPOSURE Sun
SPREAD 14-20 in. (36-51cm)
SPACING 7-10 in. (18-25cm)
BRED BY Takii
SUPPLIED AS Raw seed from Ball Seed, plugs available from assorted suppliers

Color the World with Ball Ingenuity



We'd like to color the world with your unique contributions — partner with Ball Ingenuity to bring your plant to market exclusively through North America's largest and most experienced Sales Force: **Ball Seed!**

Ball Ingenuity is dialed in with the Ball Tech Team to create cutting edge cultural information from start to finish.

Ball Ingenuity makes connections with top suppliers in North America with regional focus and those who specialize in the right crops for our varied lineup.

Ball is a family-owned business — Ball Ingenuity partners are treated like family. The next "Creator's Corner" could be *you!*

Kelsey Minalga, Product Development Manager; Stephan Lovelace, Program/Supply Chain Manager; Joan Mazat, Head of New Product Development & Jesus Benitez Cancel, R&D Grower.



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Excellence and reliability in supply is key to every grower's success. Ball Ingenuity teams up with Ball FloraPlant whenever possible to bring to you just that: success. Unrooted cuttings come from Las Limas, Nicaragua, Ball FloraPlant's world class farm, and liners are supplied by Ball's network of Gold Suppliers:

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